



**WVBA SPRING MEETING
&
EXCELLENCE IN BROADCASTING AWARDS BANQUET**
April 9, 2016
The Waterfront Hotel
Morgantown, WV

The 2016 meeting will be our biggest ever! Your exhibit or sponsorship will provide you with multiple opportunities for one-on-one access to key decision makers. More than 200 owners, managers, engineers, IT, marketing, news and programming personnel are expected.

Sponsorship Opportunities

Awards Dinner Co-Sponsor: \$2,500

Includes:

- Two Banquet tickets
- Logo on big screen
- Company logo in all correspondence and emails
- One Event Bag Insert
- Signage at the event
- Half-page ad in Program
- Logo and link on event website
- Thank you from podium during welcome at Banquet
- Post-event attendee list

Pre-Event Welcome Sponsor: \$750

“(Your Company) welcomes you to the 2016 WVBA Winter Meeting”

Includes:

- Company logo on Letter of Welcome on inside front cover of Program
- Inclusion in a minimum of 5 pre-event emails (tagline, logo and link)
- One Event Bag Insert
- Post-event attendee list

Awards Reception Co-Sponsor: \$1,250

Includes:

- One Banquet ticket
- Logo on big screen
- Company logo in all correspondence and emails
- One Event Bag Insert
- Signage at event
- Quarter-page ad in Program
- Logo and link on event website
- Thank you from podium during welcome at Banquet
- Post-event attendee list

Afternoon Refreshment Break: \$1,000

Includes:

- Table signage
- Acknowledgement in Program
- One Event Bag Insert
- Logo and link on event website
- Post-event attendee list



For Convention Sponsorship and Advertising Sales, contact:
Bob Lawrence / bob@RDRtoday.com / 205.678.6131





Session Sponsor: \$750

Select one of three 4-hour sessions -
Marketing, IT, Engineering or TV News.

Includes:

- Opportunity to make two minutes of opening remarks at session
- Signage at the session / Logo on session screen
- Acknowledgement in Program
- One Event Bag Insert
- Logo and link on event website
- Post-event attendee list

Event Bag Insert: \$300

Each attendee will receive a copy of your literature or promotional item as an insert in their Event Bag. Even if you can't sponsor or exhibit at the show, this is a great way to still have a presence there.

Exhibit Display Table:

WVBA Member \$400 / Non-Member \$500*

Exhibit space open from 10:00 am to 5:00 pm

Includes:

- 8' skirted table with electrical outlets. Special needs (220V outlet, easel, etc.) subject to hotel rental fees
- Includes one Banquet ticket
- One Event Bag Insert
- Acknowledgement in Program
- Post-event attendee list

*Includes one year WVBA Associate Membership

Awards Banquet Program Ads

Full Page (8.5 x 11) Back Cover	\$500
Full Page (8.5 x 11) Inside Back Cover	\$400
Full Page (8.5 x 11)	\$300
Half Page (8.5 x 5.5)	\$200

(All ads are black & white)



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