



**New York State Broadcasters Association  
2016 Digital Leadership Academy  
Sponsorship Opportunities  
Friday, June 10  
Conrad Hotel – New York, NY**

**Title Sponsor**

**\$10,000**

**Featured in name of conference as presentation sponsor.  
Presentation of four 5-minute case studies.  
Exclusive sponsor of Sales Ideas Contest &  
NYSBA Hall of Fame Luncheon.**

**Track Sponsor**

**\$5,000**

**Presentation of three 5-minute case studies.  
Exclusive sponsorship of an entire session track.**

**Digital Vendor Presentation**

**\$2,500**

**Presentation of 5-minute case study.**

**Engagement Opportunities for All Sponsors**

- Book 1-on-1 consultations w/ attendees prior to arrival.
- Logo + link include on DLA website + all email updates.
- Email special offer to all attendees after DLA.
- Swag included in welcome bag upon attendee arrival.
- Access to dedicated meeting room for sponsors.
- All-access pass to entire conference and luncheon.