



82nd Annual Convention • August 16-17 Embassy Suites - Lincoln

Showcase your company to over 400 radio and television broadcasters and their guests who are expected to attend the 82nd Annual Nebraska Broadcasters Convention!

The NBA offers a variety of opportunities to broaden your company's exposure, and at various investment levels. See you in August in Omaha!

SPONSORSHIP OPPORTUNITIES

Banquet & Reception Sponsorships

Each includes one (1) convention registration, name on event room sign, stage podium mentions, half-page program ad, name in program and website sponsor listing. Sponsor may also provide own pop-up sign to be displayed in event room.

Hall of Fame Banquet (Tuesday evening) \$5,000

Chairman's Receptions (Tuesday & Wednesday evenings) \$1,000

Keynote Luncheon Co-Sponsorship (Wednesday) \$5,000

Pinnacle Awards Reception (Wednesday evening) \$1,000

Pinnacle Awards Banquet (Wednesday evening) \$5,000

Refreshment Break Co-Sponsorship (Wednesday - Morning or Afternoon) \$300
Includes name on break area signage, in program and on website sponsor listing.

Session Sponsorships

\$1,000 per session

Each includes one (1) convention registration, name on event room sign, stage podium mentions, half-page program ad, name in program sponsor listing. Sponsor also may provide own pop-up sign to be displayed in event room.

- Management Workshop (Tues. afternoon)
- NAB Legal Session (Tuesday afternoon)
- Sales Session 1 (Wednesday morning)
- Sales Session 2 (Wednesday afternoon)
- News Session (Wednesday morning)
- Programming Session (Wed. afternoon)

Session Intro Presentations

\$300 per session

Three (3) minutes to sell your company's products and services to attendees.



For Sponsorship and Advertising Sales, contact:
Bob Lawrence / 316.613.8752 / Bob@RDRtoday.com



Promotional & Advertising

Event Bag Insert **\$200**
Your literature or promotional item included in bag that each attendee receives at registration.

Badge Lanyards **\$750**
Provide 500 lanyards with your company logo, and we'll place them with each attendee's name badge. Includes a half-page program ad & your name in program and website sponsor listing.

Pre-Convention Email Co-Sponsors **\$500**
Each of our two sponsors will be included in ten pre-convention email blasts during July. Your email will say "brought to you by company name" and feature your logo with hyperlink and one line description or slogan.

Convention Program Ads

Full Page (4.5" w x 7.5" d) \$300
Half Page (4.5" w x 3.75" d) \$

Exhibits

8' x 10' Space **\$395**
Our Vendor Exhibit Area is in the heart of convention traffic flow! Traffic for registration, access to session rooms, refreshments and meal functions will pass through this area.

Includes electricity drop, 8' foot dressed table & 2 chairs, up to two (2) convention registrations, and name in program and website sponsor listing.

Booths should be open Tuesday 4 to 6pm and Wednesday from 8 to 5pm.

Tuesday includes an Owner/GM Cocktail Reception in the exhibit area from 4:45 to 5:30pm.

Wednesday is the higher traffic day, with the SBE Meeting and full day of convention sessions.

Exhibits can be set up on Tuesday from 9am to 3:30pm and must be taken down by 7pm on Wednesday.