



TAB 68th Annual Meeting Tuesday, September 20 Country Music Hall of Fame Nashville



2016's PREMIER EVENT in Cooperation with the RAB/NAB Radio Show

TAB will host a *Welcome to Nashville* kickoff of *Radio Week in Tennessee!* This event will attract the highest level of decision makers and VIPs who will be in attendance at the Radio Show on September 21-23 at the Omni Nashville Hotel downtown.

Our event will include TAB's television and radio membership, the National Alliance of State Broadcast Associations, NAB and RAB Leadership, members of our General Assembly and Congressional delegation, other special guests, and is free and open to all TAB members.

Registration opens at 3:00 PM, followed by a Reception. The TAB Annual Meeting will begin at 5:00 PM, culminating with some very special entertainment taking the stage at 6:00 PM.

Sponsorship Opportunities

Live Performance Co-Sponsor: \$5,000

Take this opportunity to sponsor a premier performance by not only Grammy Award-nominated singer, songwriter Ruby Amanfu, but the historic and world renowned Fisk Jubilee Singers. Includes signage with your logo at each point of entry to the CMA Theater, verbal recognition from the stage prior to the performance, a premium ad in the event program and your Welcome Bag Insert.

Refreshment "Bar" Co-Sponsor: \$2,000

Put your company name into the hands of every reception attendee. Includes signage with your logo at each host bar, your logo on cocktail napkins, an event program listing and your Welcome Bag Insert.

Reception Sponsor: \$1,000

Your company logo will appear on signage at every tabletop and at the buffet in the reception hall. Includes an event program listing and your Welcome Bag Insert.

Welcome Bags: \$1000

TAB will produce Conference bags printed exclusively with your logo and the TAB logo. They will be distributed to our most influential attendees. Includes an event program listing and your Welcome Bag Insert.

Hatch Show Print Co-Sponsor: \$1000

The Hatch Show Print is an iconic Nashville institution dating from the 1870's, whose artwork is recognizable worldwide. The TAB will commission a Hatch Show Print poster for our event. With ease of transport for our attendees in mind, each poster will be placed in a mailing tube. This sponsorship gives your company the opportunity to place an adhesive label on the outside of the tube and include and your insert on the inside. (Must be flexible enough to be rolled and small enough to fit tube.) Includes an event program listing and your Welcome Bag Insert.

Entry Wristbands Co-Sponsor: \$500 **SOLD!**

Entry wristbands printed exclusively with your logo and the TAB logo. Includes signage with your logo at each point of entry to this private event, an event program listing and your Welcome Bag insert.

Welcome Bag Insert \$250

For this nominal investment, we'll place your company literature or a promotional item (provided by you) into each of the 250 Welcome Bags.

Sponsorship Sales: Bob Lawrence
316.613.8752 / Bob@RDRtoday.com

