



# Annual Convention November 10 & 11, 2016 Anchorage Sheraton Hotel

Join us for a full agenda of events, sessions, and exhibits that will provide you with excellent opportunities to network and build relationships with Alaska radio and television owners, managers, sellers, programmers and engineers. We have a variety of high visibility sponsorships designed to accommodate all sizes of businesses. We look forward to seeing you in Anchorage!

## Sponsorship Opportunities

### Friday Goldie Awards Dinner \$4,000

- “Presented by Your Company” signage at event
- Opportunity to speak for 5 minutes at event
- 2 Convention Registrations
- 2 Awards Banquet Tickets
- 1 Convention Bag insert
- Full-page ad in Convention Program
- Ad on ABA website through April 2017

### Friday Goldie Awards Reception \$2,000

- “Presented by Your Company” signage at event
- Opportunity to speak for 5 minutes at Opening Session on Thursday
- 2 Convention Registrations
- 2 Awards Banquet Tickets
- 1 Convention Bag insert
- Half-page ad in Convention Program
- Ad on ABA website through April 2017

### Continental Breakfast \$1,000 (Thursday or Friday)

- “Presented by Your Company” signage at event
- Opportunity to speak for 5 minutes at Opening Session on Thursday
- 1 Convention Registration
- 1 Convention Bag insert
- Quarter-page ad in Convention Program
- Company name and link on ABA website through April 2017

### Refreshment Break \$750

(Thursday Morning or Afternoon, Friday Morning)

- “Presented by Your Company” signage at event
- Sponsor Signage at Event
- 1 Convention Registration
- 1 Convention Bag insert
- Sponsor listing in Convention Program
- Company name and link on ABA website through April 2017

### Session Sponsorship \$750

Engineering, Management, Sales, Programming

- Signage at Session
- Opportunity to speak for 2 minutes at Session
- 1 Convention Registration
- 1 Convention Bag insert
- Sponsor listing in Convention Program
- Company name and link on ABA website through April 2017

### Pop-up Free Standing Sign \$300

You'll have visibility throughout the Convention. Provide your pull up banner to be placed in the main event and exhibit area.

### Convention Exhibit \$400

- 6' table
- 2 chairs
- Electrical hookups
- 2 tickets to Thursday Luncheon
- Exhibitor listing in Convention Program
- Company name and link on ABA website through April 2017

Exhibit Hours: Nov.10, 8 am-4 pm; Nov.11, 8: am-1 pm

**SPECIAL OFFER FOR EXHIBITORS ONLY**  
**\$125 DISCOUNT ON ANY EVENT SPONSORSHIP**

Travel discounts are available courtesy of Alaska Airlines. For details contact Cathy Hiebert, [info@alaskabroadcasters.org](mailto:info@alaskabroadcasters.org) / 907/258-2424.



Contact Bob Lawrence at Revenue Development Resources  
[bob@rdrtoday.com](mailto:bob@rdrtoday.com)

