



**27<sup>th</sup> Annual Broadcasters Hall of Fame Luncheon**  
 Thursday, October 13, 2016  
 Talking Stick Resort, Scottsdale, AZ

Spotlight your business as a sponsor and benefactor before 250-300 broadcasters and guests who will gather to honor the 2016 ABA Hall of Fame inductees. This annual event sustains the AZ AMBER Alert and key ABA scholarship programs. Please join us in congratulating our 2016 Honorees!



Jineane Ford



Bill Mortimer



Dave Munsey



Jim Tazarek  
 "Taz"

**Honoree Bios**

**SPONSORSHIP PACKAGES**

**Presenting Sponsor \$5,000**

- Company logo on all event materials, announcements, social media and ABA website
- Special E-blast & social media announcement introducing Presenting Sponsorship
- Company collateral placed at each guest seat (*flyer/handout provided by sponsor by 10/5/16*)
- Company logo rotating on screens during lunch
- Logo inclusion in inductee video
- Printed program recognition
- Special recognition from podium during luncheon
- Two (2) VIP tables (20 guest seats)

**"Golden Mic" Sponsor \$3,500**

- Logo on all event materials
- Printed program recognition
- Logo inclusion in the inductee video
- Recognition from podium during luncheon
- One (1) VIP table (10 guest seats)

**"Silver Mic" Sponsor \$2,500**

- Printed program recognition
- Logo inclusion in the inductee video
- Recognition from podium during luncheon
- Six (6) guest seats

**INDIVIDUAL SEATS & TABLES**

- Tables \$1000 (10 seats per table)
- Individual Seats @ \$100

**PRINT & PRODUCTION DEADLINES ARE WEDNESDAY, SEPTEMBER 28.**



**For Sponsorship Sales, contact:**  
**Bob Lawrence / [bob@rdrtoday.com](mailto:bob@rdrtoday.com) / 316.613.8752**

