



SPONSORSHIP OPPORTUNITIES:

Connecticut Broadcasters Association's 61st Annual Convention & Hall of Fame Induction Ceremony Monday, October 17, 2016 Quinnipiac University – Hamden, CT

Showcase your products and services to more than 300 Connecticut broadcasters. Network with owners, top executives, managers and sellers – who will gather for convention sessions and the Luncheon Keynote by FCC Commissioner Jessica Rosenworcel.

Gold Sponsor - \$5,000 Investment

- Signage: Placement of your pull-up banner on stage at Luncheon (Sponsor provides banners, or we will print your logo on easel signs)
- Your company name and logo on tent cards at every Luncheon table
- Recognition from the podium as a Gold Sponsor during the Luncheon
- Opportunity to make two minutes of opening remarks at Luncheon
- Half-page ad and listing as a Gold Sponsor in the Convention Program Book
Includes brief company description and contact information
- One Event Bag Insert
- Your logo and link on the CBA website through November
- Two Convention registrations

Silver Sponsor - \$2,500 Investment

- Signage: Placement of your pull-up banner in Luncheon ballroom (Sponsor provides banner, or we will print your logo on easel sign)
- Your company name and logo on tent cards at every Luncheon table
- Recognition from the podium as a Silver Sponsor during the Luncheon
- Quarter-page ad and listing as a Silver Sponsor in the Convention Program Book
(Includes brief company description and contact information)
- One Event Bag Insert
- Your logo and link on the CBA website through November
- One Convention registration

CONVENTION SEMINAR SPONSORS Engineering, Management, Sales, Journalism \$1,000 Investment

- Signage: Placement of a pull-up banner at entrance to seminar room (Sponsor provides banner, or we will print your logo on easel sign)
- Recognition from the podium as a Seminar Sponsor during the Luncheon
- Listing as a Seminar Sponsor in the Convention Program Book
(Includes brief company description and contact information)
- One Event Bag Insert
- Your logo and link on the CBA website through November
- One Convention registration



For Convention Sponsorship and Advertising Sales, contact:
Bob Lawrence / bob@rdrtoday.com / 316.613.8752



MORNING REFRESHMENT BREAK SPONSOR

\$600 Investment

- **Signage:** Placement of a pull-up banner at Refreshment Table (Sponsor provides banner, or we will print your logo on easel sign)
- Recognition from the podium as Break Sponsor during the Luncheon
- Listing as a Break Sponsor in the Convention Program Book (Includes brief company description and contact information)
- One Event Bag Insert
- Your logo and link on the CBA website through November
- One Convention registration

REGISTRATION AREA SPONSOR

\$500 Investment

- **Signage:** Placement of a pull-up banner in Registration Area (Sponsor provides banner, or we will print your logo on easel sign)
- Recognition from the podium as Registration Sponsor during the Luncheon
- Listing as a Registration Sponsor in the Convention Program Book (Includes brief company description and contact information)
- One Event Bag Insert
- Your logo and link on the CBA website through November
- One Convention registration

Event Bag Insert

\$250 Investment

- Your literature or promotional item placed in each attendee's Event Bag

EXHIBITS

\$300 Investment

- One 6' display table, 2 chairs, electricity
- Listing in the Convention Program Book (Includes brief company description and contact information)
- One Event Bag Insert
- One Convention registration

Exhibit Hours: 8 am-12 pm on Monday, October
Setup: 7-8 am



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